

# FORTUNE

TIME & LIFE BUILDING  
ROCKEFELLER CENTER  
NEW YORK 20

EDITORIAL DEPARTMENT

July 22, 1954

Professor Joshua Lederberg  
Department of Genetics  
University of Wisconsin  
Madison, Wisc.

Dear Professor Lederberg:

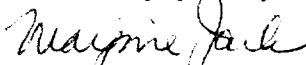
I've been unable to reach you by telephone and have decided to mail these on to you anyway.

I was trying to reach you in connection with an article on Psychological Testing being prepared by William H. Whyte, Jr., for the September issue of FORTUNE. Mr. Whyte is interested in (and skeptical of) the psychological tests being given by many large corporations to their prospective executives and executives due for promotion. It is our idea to try to get two groups to take some of these tests for us in order to see how they make out on it. For this reason we are contacting a large number of corporation presidents and the scientists who appeared in our June article to ask them if they would be willing to take the tests.

If you could spare the time to do the enclosed tests we'd certainly appreciate it, but please don't hesitate to refuse if you are unable or unwilling to do it. We realize that we are asking a lot, but if you should decide to do them you might find them fun as we have around the office.

Would you please return the tests to us, completed or not, sometime next week. Many thanks.

Sincerely yours,



Marjorie Jack  
Research Associate